



Re:Create Wandsworth

Business Support Programme

2024 Launch - Marketing Pack

Re:Create is back for another year, this time under its new name, Re:Create Wandsworth. We are excited to share the launch of this year's programme with you and thank you for helping us to spread the word within your community and with your audiences. Below you will find a range of copy and assets to use across your channels.

Programme Overview:

Re:Create Wandsworth, which follows on from Re:Create 2023, is an innovative business support programme designed specifically to empower creative, self-employed individuals and small enterprises in the London borough of Wandsworth. Through a continuing collaboration between Creative United and Wandsworth Borough Council, with funding from the UK Shared Prosperity Fund, Re:Create Wandsworth demonstrates a long-term commitment to empowering local creative talent, fostering inclusivity, and facilitating the growth of a dynamic creative community.

Assets & Links:

In the Zipfile attached to this email, you will find:

- Re:Create Wandsworth Logo
- Logo Lockup (collaborators and funders)
- Launch & Networking Event infographics - These can be shared across socials and in newsletters.

If you require any further assets, or formats that are not included in this ZipFile, please contact our marketing team on: steph.garratt@creativeunited.org.uk

Link to Re:Create Wandsworth webpage: <https://www.creativeunited.org.uk/services/recreate-wandsworth/>

Launch event sign up link: <https://www.smartsurvey.co.uk/s/ReCreateWandsworth-Launch-27June2024/>

Suggested Copy to Use:

Newsletter

Calling all Creatives in the London Borough of Wandsworth!

Are you a creative, self-employed individual or small business in the London borough of Wandsworth? Would you like to become part of a growing network of creatives within your community, and receive FREE, tailored one-to-one business support to help your enterprise grow?

Creative United and Wandsworth Council are joining forces once again to bring you Re:Create Wandsworth - a tried and tested business support programme aiming to empower its participants to create more resilient and financially sustainable businesses while providing them with the necessary support they need to thrive.

This year's programme starts in September 2024 and applications will open on 27 June. Find out more about this amazing programme, and hear from previous participants here: <https://www.creativeunited.org.uk/services/recreate-wandsworth/>

Wandsworth based creative business owners and artists are invited to the Launch and Networking event at The Bedford in Balham on 27 June, where you will get the chance to:

- Find out more about the Re:Create Wandsworth programme and how to apply.
- Hear from past participants on how the programme has benefited them.
- Learn more about the accompanying e-learning course.
- Meet other like-minded creative entrepreneurs.

Both Creative United and Wandsworth Council hope to see the diversity of the borough's communities represented in this year's cohort and look forward to meeting you at the launch event. Book your spot here: <https://www.smartsurvey.co.uk/s/ReCreateWandsworth-Launch-27June2024/>

Instagram

Calling all Creatives in the London Borough of Wandsworth 📣

If you're a creative, self-employed individual or small business in the London borough of Wandsworth, Creative United want you to be part Re:Create Wandsworth. Join this growing network of creatives within your community, and receive FREE, tailored one-to-one business support to help your enterprise grow.

Creative United (@creativeuniteduk) and Wandsworth Council (@wandsworth_council) are joining forces once again to bring you Re:Create Wandsworth - a tried and tested business support programme aiming to empower its participants to create more resilient and financially-sustainable businesses while providing them with the necessary support they need to thrive.

To find out more, and book your spot at the Launch and Networking event at The Bedford in Balham on 27 June, click the Link in Bio. @creativeuniteduk

See you there!

#ReCreateWandsworth #UKSPF #UKSharedProsperityFund #WandsworthBoroughCouncil
#LondonBoroughOfCulture2025 #CreativeUnited

Facebook

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See you there!

#ReCreateWandsworth #UKSPF #UKSharedProsperityFund #WandsworthBoroughCouncil
#LondonBoroughOfCulture2025 #CreativeUnited

Thank you (in advance) for all your help.

If you have any questions, contact Steph on:
steph.garratt@creativeunited.org.uk